



UNICO HAZLETON

11TH BELL' ITALIA FESTIVAL

C/O MICHAEL DECOSMO
PO BOX 482, HAZLETON PA, 18201
PHONE: CELL: (570) 401-2693
E-MAIL: mdecosmo30@gmail.com



June 13, 2018

Dear Supporter:

The Hazleton Chapter of UNICO will proudly be celebrating our Italian-American heritage this year by hosting our **11th Annual Bell' Italia Festival**.

Our **Bell' Italia Festival** will again be a weekend event. It will be held:

SATURDAY SEPT 15th, 2018 10:00 AM -9:00PM

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SUNDAY SEPT 16th, 2018 10:00 AM-6:00 PM

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Hazle Township Community Park, Hazle Township, PA.

The event will feature a wide variety of food, activities, and entertainment for the **ENTIRE FAMILY!**

Hazleton UNICO and the Bell 'Italia Festival Committee are asking for your support to help make this project successful. Proceeds from our fundraisers benefit many worthwhile causes such as: *The V Foundation for Cancer Research, Hazleton Chapter of the American Cancer Society, Boy Scouts, Little League, Babe Ruth, Helping Hands Society, Catholic Social Services Homeless Shelter, UNICO Scholarship program, Local Scholarships mental health and more!*

Please consider becoming a sponsor of this event. Information on sponsorship levels is included on the reverse side of this letter and a box for your ad/message is included below. If you are willing to participate, please mail this letter along with your check payable to **HAZLETON UNICO** to the address above.

Please feel free to contact me with any questions you may have.

Thank you in advance for your consideration. **Deadline for ads August 25th. PLEASE**

Michael DeCosmo
Bell' Italia Festival Committee

PLEASE SUBMIT ANY CAMERA READY AD VIA EMAIL OR ATTACH TO THIS FORM

Revised: June 13, 2018



**11th Annual
UNICO Bell' Italia Festival
Sept 15th & 16th, 2018
Sponsorship Opportunities**

- Presenting/Naming (GOLD) Sponsor (EXCLUSIVE – Only one)** **\$5000.00**
You will own the Main Naming Rights to the Festival Name for one year. A 20' x 20' area is available to present your products or services (if desired), Your name/ logo and sponsorship credit will appear in all our advertising along with 2 full page ads in program book. Featured articles of your company will also appear in various local news outlets. Company Banner displayed at park for week leading up to event.
- Entertainment (BRONZE) Sponsor Special "The Poets" Concert Sept. 14th** **\$2500.00**
Sponsor one (1) of the live entertainment acts at the event. Your name/ logo and sponsorship credit will appear in all our advertising and 1 full page ad in program book. Picture of company will appear in local newspaper. Banner present the night of the event
- Tent Provider (SILVER) Sponsor (4 available)** **\$2000.00**
Sponsor of one of our tents for the event. Your name/ logo and sponsorship credit will appear in all our advertising and a full-page ad in program book.
- FREE Kiddie Carnival ride sponsor** **\$1500.00**
Sponsor for FREE Kiddie Rides. A full-page ad in program book and your name/ logo and sponsorship credit will appear in all our advertising. Picture of company will appear in local newspaper. Company Banner displayed at park for week leading up to event.
- Lighting Sponsor or Generator Sponsor (Bronze) (3 available)** **\$1000.00**
Sponsor for all field lighting. Your name will appear on all light posts throughout the festival. A full-page ad in program book and your name logo and sponsorship credit will appear in all our advertising.
- Bocce Sponsor** **\$1000.00**
Sponsor of BOCCE Tournament. Your name/ logo and sponsorship credit will appear in all our advertising and 1 full page ad in program book. Traveling Trophy and prizes will be presented in your Company's name.
- Kiddie Korner Sponsor** **\$1000.00**
Sponsor for Kiddie Korner. A full-page ad in program book and your name/ logo and sponsorship credit will appear in all our advertising. Company Banner on display at the Kiddie Korner the days of the event.
- Entertainment Sponsor (4 Available)** **\$1000.00**
Sponsor one (1) of the live entertainment acts at the event. Your name/ logo and sponsorship credit will appear in all our advertising and 1 full page ad in program book.
- Contest Sponsor: Meatball Contest, Spaghetti Eating or Fingers Sponsor** **\$500.00**
Sponsor of any of the above contests. Your name/ logo and sponsorship credit will appear in all our advertising and 1 full page ad in program book
- Program Book Sponsor** **\$500.00**
*Sponsor for The Program Book. A full **Back page** ad in program book and your name/ logo and sponsorship credit will appear in all our advertising*
- Paesano Sponsors:** **\$300.00**
Paesano / Friend Sponsor. A full-page ad in program book and your name/ logo and sponsorship credit will appear in all our advertising.